RISK MANAGEMENT SEMINAR

WITH

VICTOR O. SCHINNERER & C.N.A. INSURANCE COMPANY

AND SPECIAL GUEST SPEAKER

COLIN COYNE

The Coyne Group is a strategic management consulting firm focusing on the development of sustainable competitive advantage. Colin is nationally recognized for his work in sustainability, emphasizing corporate strategic opportunities and a for-profit model to enhance the enterprise and community.

TOPICS

Colin Coyne:

Sustainable Business Strategy: Maximizing Profits for Your Firm in a Green World
• Moving Beyond “Green”
• A Model for Sustainable Business Strategy
• Understanding the Landscape including Original Research on Attitudes and Awareness of Sustainability

Sustainability
• Making it Real: The Strategy Creation Process
  • Marketing your “Green” Business
  • Insurance and Sustainability
• Speaking the Language of Business to Business: Ways to Answer the Cost Question

Panel Discussion with CNA Representatives:
• Differentiating “Green” from “Sustainability”
• The Dangers of Overselling Your Qualifications
  • Claim Examples
• Risk Management Techniques

YES, I WOULD LIKE TO ATTEND THE J. R. PREWITT & ASSOCIATES PROFESSIONAL LIABILITY SEMINAR

SEPTEMBER 16, 2009
2:00 PM - 6:00 PM
RENAISSANCE ROSS BRIDGE GOLF RESORT & SPA

REGISTRATION WILL BEGIN AT 1:30
SNACKS WILL BE AVAILABLE DURING THE SEMINAR

FIRM NAME: ______________________________
PHONE: __________________________________
FAX: ____________________________________
EMAIL: ___________________________________
NUMBER ATTENDING: _____________________
NAMES: __________________________________

Please RSVP By Contacting Meredith Woodson at (205) 397-5109
or emailing this card to mwoodson@jrprewitt.com or faxing it to (205) 397-5159
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